

User report

Energy efficiency is also important for craft businesses

Druckerei Schmerbeck selects Efaflex for their new paper warehouse

Saving energy and reducing annual operating costs is a challenge that small and medium-sized trade enterprises in Germany can no longer ignore. For this reason the Druckerei Schmerbeck in the Lower Bavarian town of Tiefenbach relies on energy-efficient doors from Efaflex.

“We have always had an Efaflex door in our building,” explains Georg Schmerbeck, who manages the printing company along with his father Georg Schmerbeck sen. and his brother Thomas. The existing door always worked reliably, which was reason enough to choose Efaflex again during the construction of their new paper warehouse. As the temperatures have to remain stable and the air humidity in the factory must never fall too low, a well-sealed and highly insulated high-speed door like the EFA SST® is ideal to close the warehouse.

“We know all about the latest products as we supply Efaflex and regularly see all these doors can achieve in the brochures we print. This meant there was no reason to consider doors from anywhere else; which proved to be the right decision.”

For Georg Schmerbeck, it is very important that the building does not cool down unnecessarily during deliveries into and out of the factory, saving a lot of trouble and unnecessary energy costs. “The new door closes automatically. This guarantees that the entrance into the warehouse is never open for too long. The door shuts again after no more than a few seconds.” And to date, the managing director has only had good experience with Efaflex customer service.

The Druckerei Schmerbeck has developed into a significant medium-sized company within the region. Founded in 1965 by Georg Schmerbeck sen., the company is now managed by the second generation. The 37 employees generate an annual turnover of four million Euros. “We work as closely as possible with our customers,” says Georg Schmerbeck. “From printing business cards to brochures, we produce everything. We even deal with the refinement of printed products, such as lining, punching and finishing here in our factory.” Customers such as Allianz and Pöschl Tabak are impressed by the print quality of Schmerbeck.

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